# 

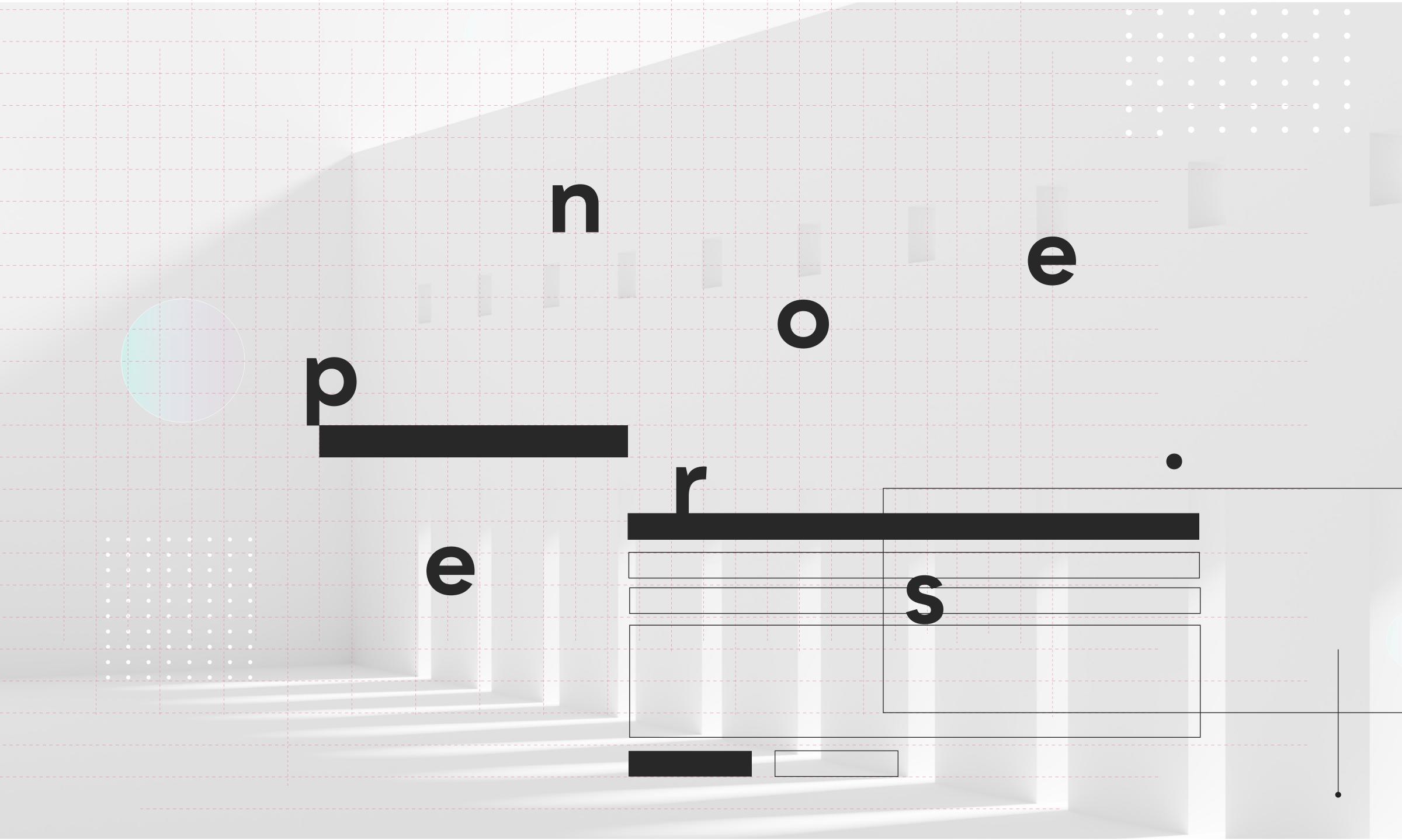
### 



### selectedworks









4-5 whoweare 6 ourclients 7 whatwedo 8-15 selectedworks 16 meettheteam 17 contactus



р.



### mission

We empower organisations to translate in a visual language stories that shape & bring the world to them.



A future where organisations creatively & sustainably explore and strive for a clean, natural and humane world.





р.



commercial**in**confidence | 02/06/2020

### ourprofile

We are a digital and branding studio, or a communication agency, depending on how you want to call us - we don't mind it either way. As long as you are looking for a partner in crime, to build something solid and true, to create a story before a brand, we're here to set up an interactive experience that will deliver on results.

### our**background**

In the past seven Ø years Penrose has grown from a business focused on branding and graphic design to a creative agency that provides digital and communication expertise to renowned NGOs and European Institutions, whilst delivering projects for multinational corporations such as Unilever, Essity and WPP/Ogilvy Group.



р.





## *clients*





commercialinconfidence | 02/06/2020

open living lab days

















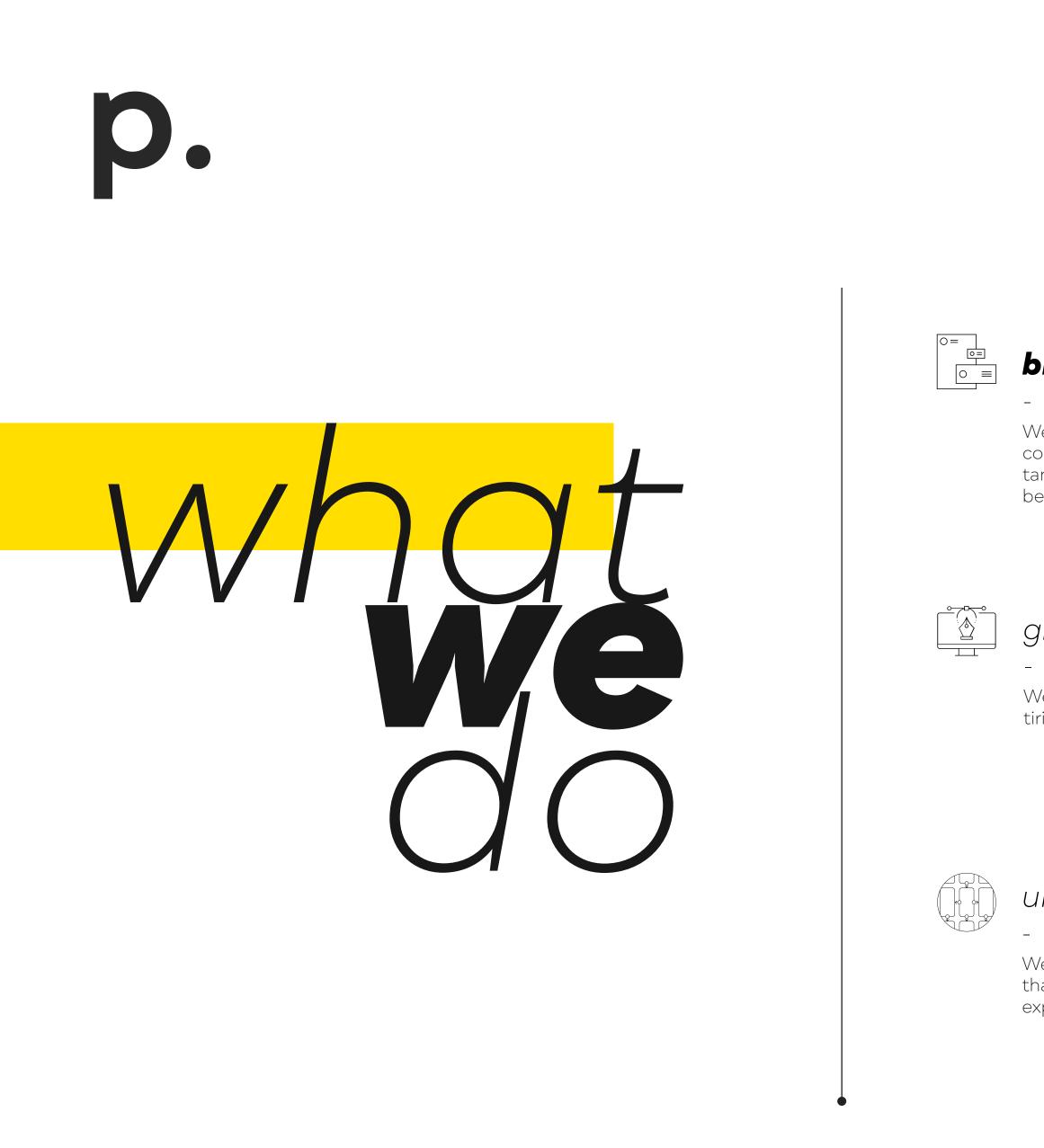












### branding

We help organizations to articulate and communicate their core values by crafting a visual, tangible and strategic system that acts as a bridge between them and their stakeholders.



### webdevelopment

We create digital experiences that start from a single, lonely HTML banner, from the website of a small company, to mission critical web applications that manage multi million Euro funding for the European Union, across three continents.



We translate, in a visual language, hypothetical or tiring concepts.

### 

### appdevelopment

We bring the power of storytelling, and deliver it in the palm of your user's hand.

### ui**ux**

We research, plan, shape and build digital elements that gravitate around an outstanding user experience.





We make the abstract happen.













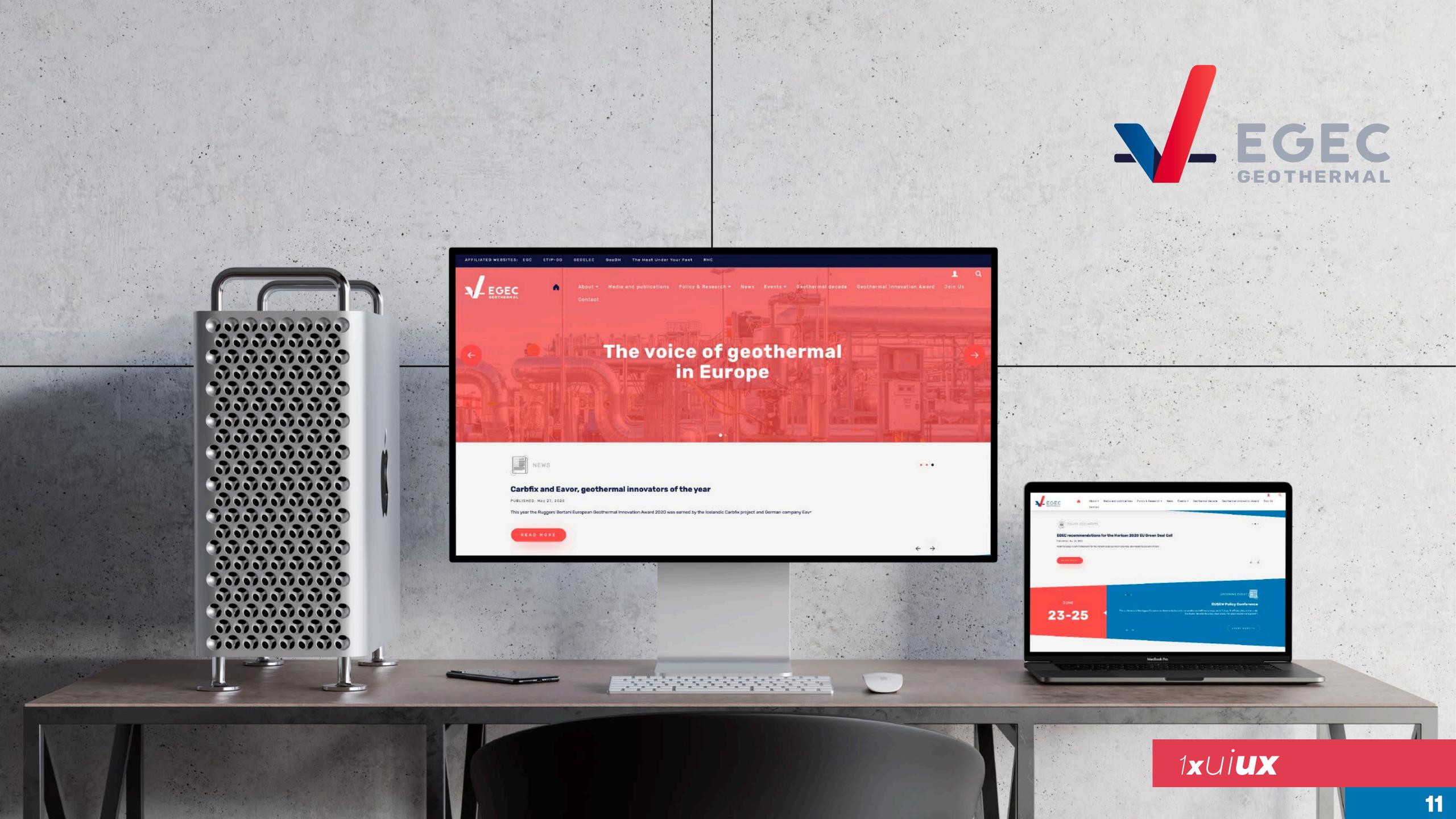
### symbol biodeck

logotip

• • •

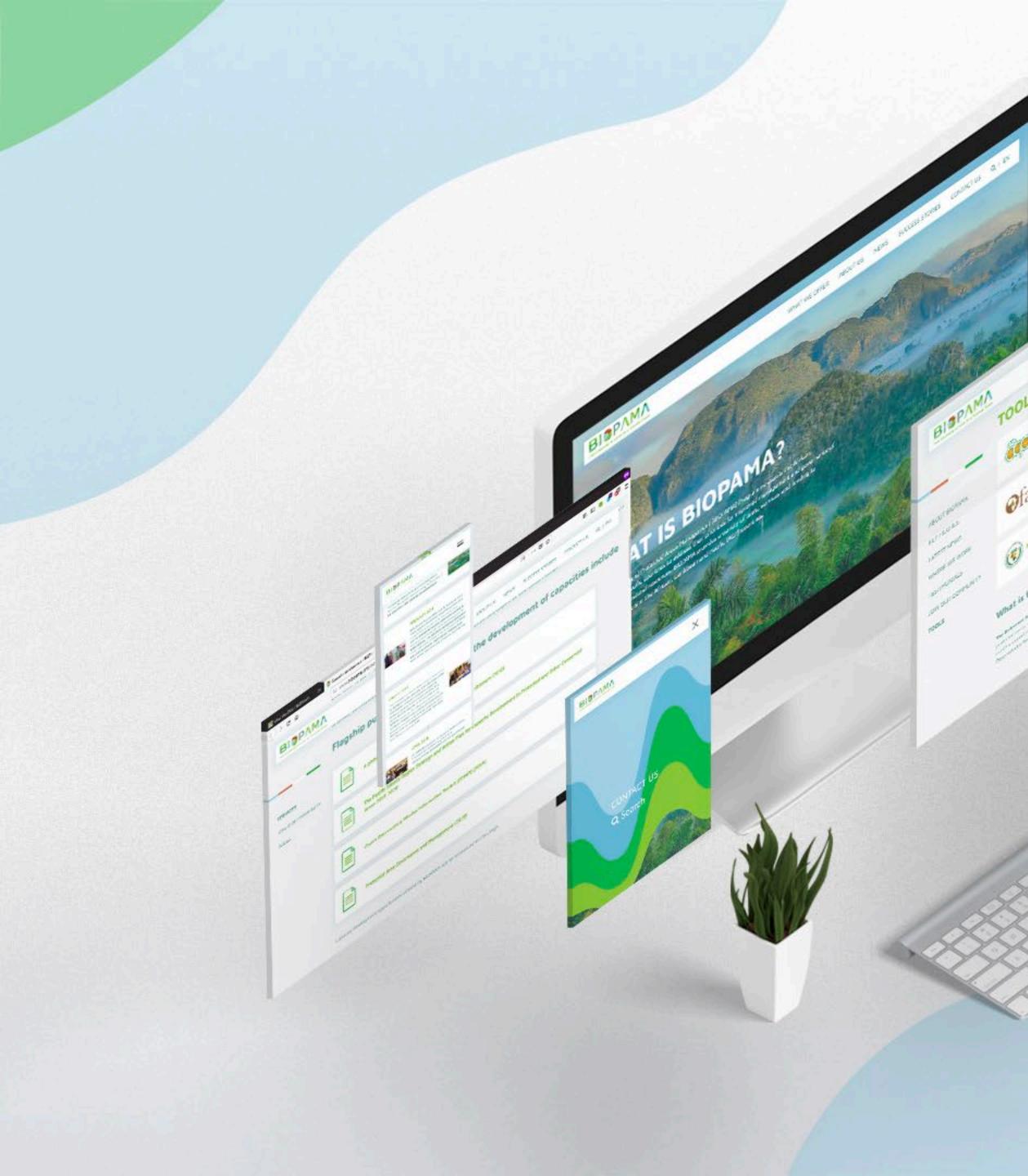
-











### BIOPAMA

From Knowledge to Action for a Protected Planet

### 1xweb&appdevelopment



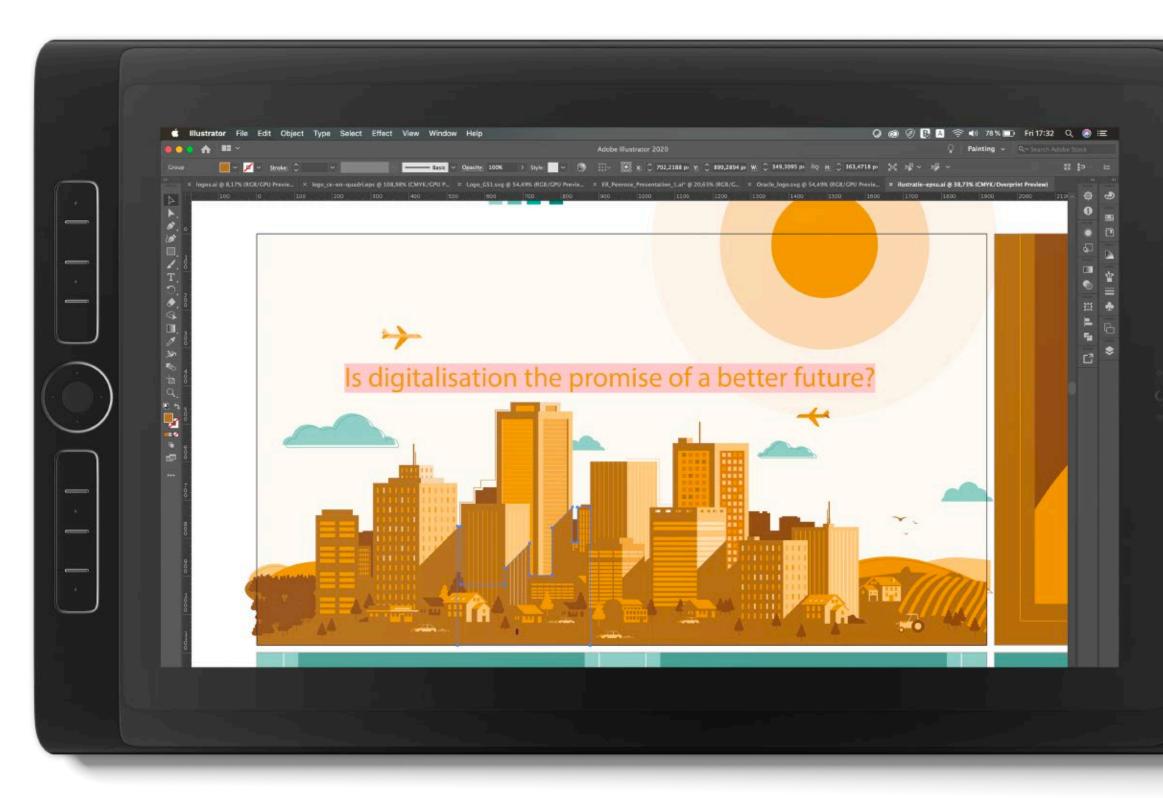


### 2xweb&appdevelopment



- 1 Digitalisation in the Public Sector | EPSU | shorturl.at/djuP3
- 2 Geothermal Energy | ETIP-DG | shorturl.at/pIJX1
- 3 Votul meu online | Prodemocratia & Penrose | shorturl.at/agCTV
- 4 Open Science | YERUN | shorturl.at/bfX39

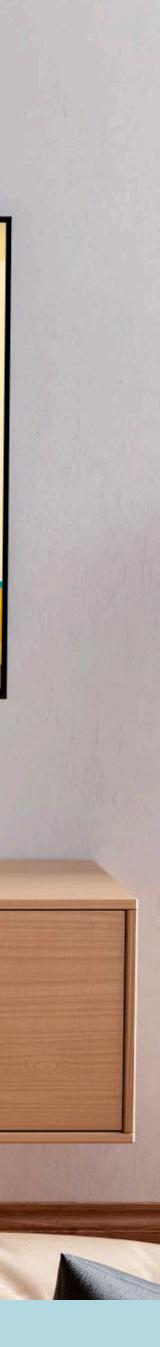






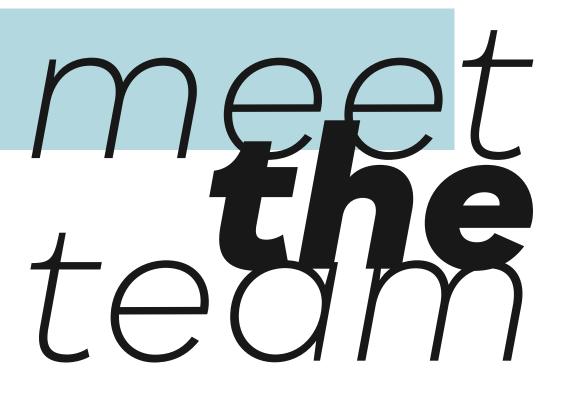


motiongraphics&animation





p.







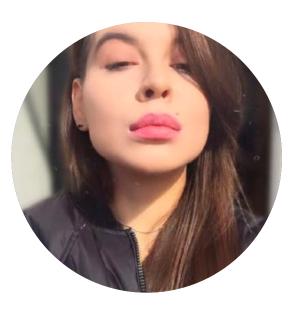
ira**potcoavă** Chief Executive Officer

commercial**in**confidence | **02/06/2020** 

andrada**barață** Founding Member & Country Manager



andreicotruț Senior Art Director



elena**reghintovschi** Founding Member & Chief Creative Officer



sorin**pavel** Founder



### haveaprojectinmind?

### penrose.



here

### Ira Potcoavă

-Chief-Executive Officer ira.potcoava@penrose-cdb.com

### **Sorin Pavel**

Founder sorin.pavel@penrose-cdb.com

### www.penrose-cdb.com

